



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OFFICE-SCIENCE CITY OF MUNOZ

July 19, 2021

**DIVISION MEMORANDUM**

No. 264, s. 2021

**VIRTUAL MEETING ON THE SEARCH FOR VACC2SCHOOL CHAMPIONS FOR  
COVID-19 VACCINATION PROGRAM IN SCHOOLS**

To: Assistant Schools Division Superintendent  
Education Program Supervisor-SGOD  
Vacc2School Champion Technical Working Group  
and Committee  
All Public Elementary and Secondary School Heads  
School Information Officers  
School ICT Officers

1. Please be informed that there will be a virtual meeting on the Search for the VAcc2school Champions among School Information Officer in all Public Elementary and Secondary Schools at 9 am in the morning on July 21, 2021 via MS Teams.
2. Participants of this activity are Public Elementary and Secondary School Heads, School Information Officers and School IT Officers.
3. Attached herewith are the enclosure for the Composition of Technical Working Group on the Search for the Best Vacc2School Champion, Contest Mechanics, Script Template and Consent Waiver.
4. The following agenda are as follows:
  - a. Demand Generation activities in the campaign for COVID-19 Vaccination Program
  - b. TikTok Video Challenge Contest Mechanics for School Information Officers



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Address: Brgy. Rizal, Science City of Muñoz, 3119

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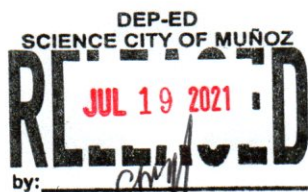


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5. For queries, please contact MARIANNE C. CORONEL, MD, Medical Officer III thru DepEd email: [marianne.coronel@deped.gov.ph](mailto:marianne.coronel@deped.gov.ph) or you may call at 09285040801
6. Immediate and wide dissemination of this memorandum is earnestly desired.



**DANTE G. PARUNGAO, CESO VI**  
Officer-in-Charge  
Office of the Schools Division Superintendent



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Enclosure 1.

**Composition of Technical Working Group on the Search for the Best Vacc2School Champion**

Chairman : **BERNARDO A. GARBABITE, EdD**  
Education Program Supervisor-SGOD

Vice: Chairman : **MARIANNE C. CORONEL,MD**  
Medical Officer III

Members : **LAMBERTO P. CORPUZ**  
Senior Education Program Specialist

: **ELMER G. SISON**  
Head Teacher IV, MAPEH

: **MARK SYDORE I. ARIMBUYUTAN, RN**  
Nurse II

: **CHARMAINE ELJIE R. RAYOS, RN**  
Nurse II

: **JONNADEL S. PATONONA**  
Project Development Officer I-Youth Formation Officer

: **ALVIN B. RAMIREZ**  
Administrative Assistant III



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Enclosure 2.

**TikTok Video Challenge Contest Mechanics for School Information Officers**

Mechanics and Guidelines:

1. The contest is open to all school information officers.
2. There must be at least one entry per school per topic.
3. A maximum of two (2) persons only (school information officer can collaborate with teachers and students). Participants are required to follow minimum health standards during the conduct of video.
4. The entry must be conceptualized and developed by the contestant.
5. Script template will be submitted together with the signed consent of the participants.
6. Video length should not exceed 3 minutes. Using of text and props is allowed. Use hashtag Vacc2School. Contestants may use any sound bite, music track or original sound in their entries as long as they do not include profane language or lyrics.
7. The official contestants will be posted together with the TikTok Video Entries to School Health and Nutrition Section –SDO Science City of Munoz Page. Only heart reactions will be counted. Deadline of submission will be on July 30, 2021 at 12pm.

Tiktok entries must focus on the following topics:

Goal	Topic	Posting Week	Deadline(Voting using Hearts emoji) at 12 pm
Educate the public on dos and don'ts	Monitoring health standards	August 2-6, 2021	August 7, 2021



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Educate the public on the vaccination process	Health Assessment on Algorithm Vaccination	August 9-13, 2021	August 14, 2021
Educate the public on the importance of vaccination	FAQs	August 16-20, 2021	August 21, 2021
Address hesitancy	Myth/fallacies/misconceptions	August 23-27, 2021	August 28, 2021

8. Video specifications

Aspect ratio: 9:16 (full vertical)

Dimensions: 1080 x 1920 px/use entire canvass

Orientation: Vertical

Video length: minimum of 1 minute and maximum of 3 minutes

Size: 287.6MB (iOS), 72MB max(android)

Supported formats: MP4

9. Entries must be uploaded to: google drive link provided. Please include digital photo of the contestant for awarding purposes. File name should be the name of the participant/school name. Deadline of submission is on July 30, 2021 until 10:00 o'clock in the morning.

10. Criteria for judging are as follows:

Relevance to the topic: 40%

Creativity of execution: 40%

Number of Reactions (Heart Only): 20%

11. Certificates will be given to participants and winners

12. The judges' decision is final.



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Enclosure 3.

**Script Template for VAcc2School Short Info Videos**

**Title:**

**Week:**

SEQ	AUDIO <sup>1</sup>	VISUAL <sup>2</sup>	TEXT <sup>3</sup>

<sup>1</sup> Include narration of actor or voice over background music, sound effects

<sup>2</sup> Describe the scene setting, actions/movements of the actor, background image

<sup>3</sup> Indicate any text that will appear on screen (e.g text overlay, subtitles)



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Enclosure 4.

In line with the mission of the Department of Education (DepEd) to provide quality, equitable, culture-based, and complete basic education where:

- Students learn in a child-friendly, gender-sensitive, safe, and motivating environment;
- Teachers facilitate learning and constantly nurture every learner;
- Administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen;
- Family, community, and other stakeholders are actively engaged and share responsibility for developing life-long learners;

And in accordance with the DepEd's thrust to continuously improve itself to better serve its stakeholders, an effective communications strategy paves the way to a more efficient public policy formulation and implementation.

The Department of Education and its representatives are therefore seeking your permission to take and make use of voice recordings and/ or audiovisual images of you/ your children/ your students for the purposes stated above.

Please furnish us with your full name and signature on the next page should you confirm your consent to the proposed use of your/ your children/ your students' photographs and video/voice recordings in our communications and publicity materials.

Thank you very much.



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## CONSENT, WAIVER, INDEMNITY and RELEASE

I, \_\_\_\_\_, M/ F, \_\_\_\_\_ years of age, hereby grant permission to the **Department of Education (DepEd)** and its representatives to make recordings of my voice and to take photographs and /or videos in which I appear in, to be used for the communications and various public campaigns of the Agency be it in print, broadcast, and/or electronic media, at the event and location stated below:

Production name/ Project title:

Location:

I acknowledge that the DepEd owns all rights to these images and recordings. I further grant the DepEd and its representatives the right to use, display, exhibit, reproduce, distribute, and create derivative works of these images and recordings in any media now known or later developed.

I hereby waive any right to inspect or approve the use of the images or recordings or of any written derivatives. I further waive all moral rights. I also waive any right to royalties or other compensation arising from or related to the use of the materials.

I hereby release, defend, indemnify, and hold harmless the DepEd and its representatives from and against any claims, damages, or liability arising from or related to the use of the images, recordings, or materials, including but not limited to claims of defamation, invasion of privacy, or rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration, optical illusion or use in composite form that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I am 18 years of age or older/ I am accompanied by my legal guardian, and I am competent to enter into this contract/ NAME OF GUARDIAN: \_\_\_\_\_ has legal authority to enter into this contract. I have read this document before signing below, and I fully understand the contents, meaning and impact of this consent, waiver, indemnity and release.

This consent, waiver, indemnity and release is binding on me, my heirs, executors, administrators and assigns.

\_\_\_\_\_  
Signature

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
mm dd yyyy



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\_\_\_\_\_  
Signature over printed name of Parent /Guardian/ Teacher

\_\_\_\_/\_\_\_\_/\_\_\_\_  
mm dd yyyy

Address: \_\_\_\_\_

Home phone: \_\_\_\_\_ M



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