



Republic of the Philippines
Department of Education
REGION III – CENTRAL LUZON
SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUÑOZ

September 23, 2021

DIVISION MEMORANDUM

No. 386, s. 2021

**DIVISION MEMORANDUM ON PARTICIPATION ON THE CONDUCT OF
BRIGADA PAGBASA NATIONAL ORIENTATION**

To: Assistant Schools Division Superintendent


CID and SGOD Chief ES

Education Program Supervisors

Public Elementary and Secondary School Heads and Teachers

All Others Concerned

1. Pursuant to Memorandum OU- LAPP No. Q-418, s. 2021 entitled Participation on the Conduct of Brigada Pagbasa National Orientation on September 28, 2021 for Cluster 1 North Luzon (DepEd Regions I, II, III and CAR), this Office issues this Memorandum for the guidance of all concerned.
2. This activity aims to:
 - a. explain the purpose and goal of the *Brigada Pagbasa* advocacy,
 - b. identify learners who will attend *Brigada Pagbasa*,
 - c. identify number of parents and volunteers who will participate in the *Brigada Pagbasa* Reading Remediation Program,
 - d. identify potential partners who will participate in the *Brigada Pagbasa*, and
 - e. address the literacy/ reading gaps of elementary learners.
3. Enclosed to this Memorandum are the Memorandum OU- LAPP No. Q-418, s. 2021 entitled Participation on the Conduct of Brigada Pagbasa National Orientation and the Division List of Participants.
4. Immediate and wide dissemination of this Memorandum is earnestly desired.


DANTE G. PARUNGAO, CESO VI
Officer-In-Charge
Schools Division Superintendent



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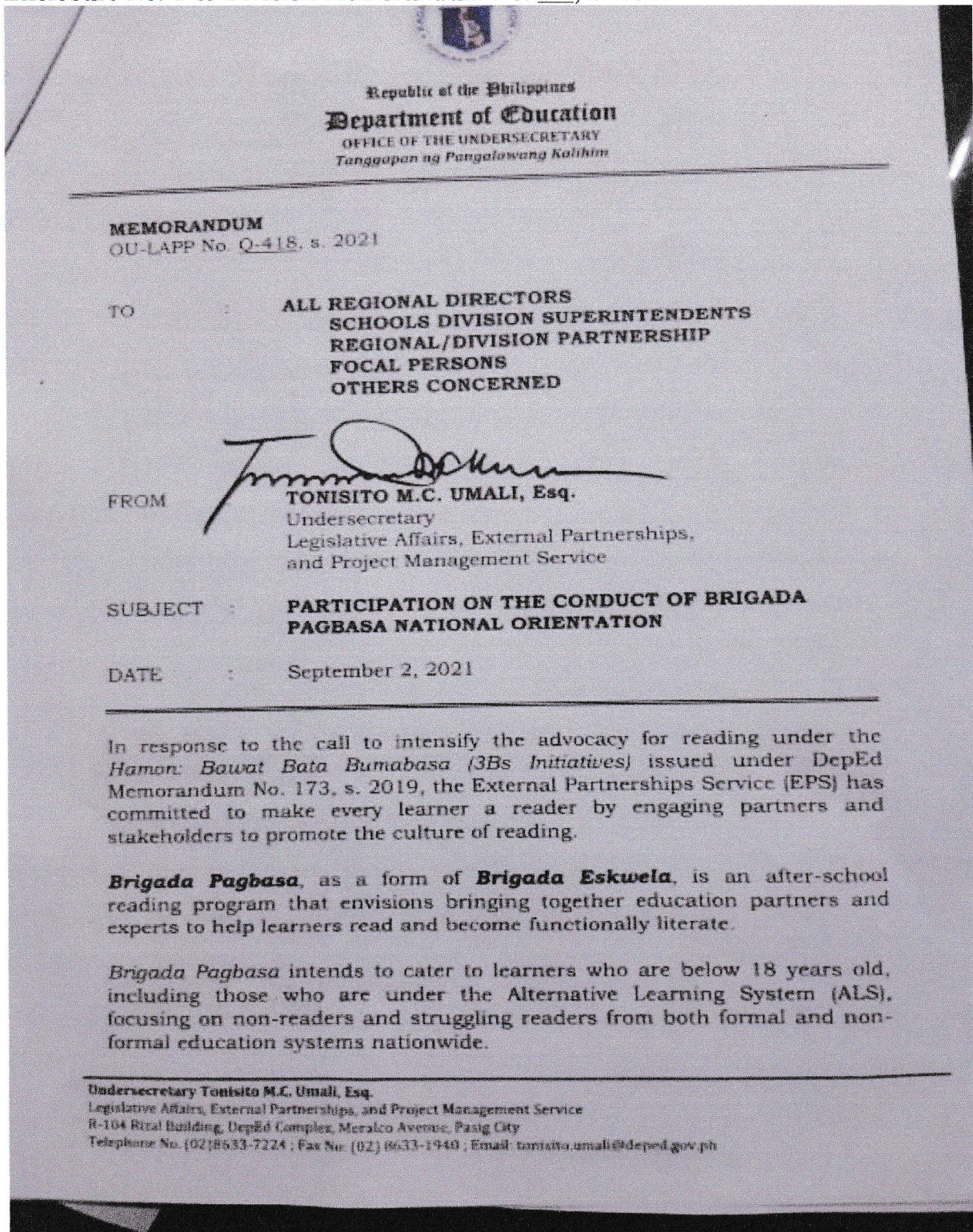


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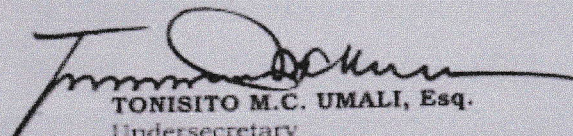
Enclosure No. 1 to Division Memorandum No. ____, s. 2021



MEMORANDUM

OU-LAPP No. Q-418, s. 2021

TO : ALL REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
REGIONAL/DIVISION PARTNERSHIP
FOCAL PERSONS
OTHERS CONCERNED

FROM : 
TONISITO M.C. UMALI, Esq.
Undersecretary
Legislative Affairs, External Partnerships,
and Project Management Service

SUBJECT : **PARTICIPATION ON THE CONDUCT OF BRIGADA
PAGBASA NATIONAL ORIENTATION**

DATE : September 2, 2021

In response to the call to intensify the advocacy for reading under the *Hamon: Bowat Bata Bumabasa (3Bs Initiatives)* issued under DepEd Memorandum No. 173, s. 2019, the External Partnerships Service (EPS) has committed to make every learner a reader by engaging partners and stakeholders to promote the culture of reading.

Brigada Pagbasa, as a form of **Brigada Eskwela**, is an after-school reading program that envisions bringing together education partners and experts to help learners read and become functionally literate.

Brigada Pagbasa intends to cater to learners who are below 18 years old, including those who are under the Alternative Learning System (ALS), focusing on non-readers and struggling readers from both formal and non-formal education systems nationwide.

Undersecretary TONISITO M.C. UMALI, Esq.
Legislative Affairs, External Partnerships, and Project Management Service
R-104 Rizal Building, DepEd Complex, Meralco Avenue, Pasig City
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Page 2 of 4

DepEd, through the EPS, in partnership with World Vision Development Foundation, Inc., shall be conducting the **National Brigada Pagbasa Orientation** in four clusters in Luzon, Visayas and Mindanao on the following schedules:

Cluster	Date	Host Region & Schools Division Office (SDO)
Cluster 1 North Luzon (DepEd Regions I, II III and CAR)	September 28, 2021	DepEd Regional Office II, SDO Cagayan
Cluster 2 South Luzon (DepEd Regions IVA CALABARZON, IVB MIMAROPA, V and NCR)	October 7, 2021	DepEd Regional Office V, SDO Masbate Province
Cluster 3 Visayas (DepEd Regions VI, VII and VIII)	October 14, 2021	DepEd Regional Office VI, SDO Roxas City
Cluster 4 Mindanao (DepEd Regions IX, X, XI, XII and CARAGA)	October 21, 2021	DepEd Regional Office of CARAGA, SDO Butuan City

The orientation participants are expected to:

1. understand the purpose and goal of the *Brigada Pagbasa* advocacy;
2. identify learners who will attend *Brigada Pagbasa*;
3. identify number of parents and volunteers who will participate in the *Brigada Pagbasa* Reading Remediation Program;
4. identify potential partners who will participate in the *Brigada Pagbasa*; and
5. address the literacy/reading gaps of elementary learners.

In this regard, we are requesting for your good offices' support by allowing the following personnel to participate in the *Brigada Pagbasa* National Orientation:

1. **Regional Partnership Focal Persons;**
2. **Division Partnership Focal Person;**
3. **Regional Reading Coordinator/Supervisor;**
4. **Division Reading Coordinator/Supervisor;**
5. **Selected School Heads to represent the Schools District;**
6. **Selected School Reading Coordinators to represent Schools District; and**
7. **Selected School Partnership Coordinators to represent the Schools District.**

Undersecretary Tunisito M.C. Umali, Esq.
Legislative Affairs, External Partnerships, and Project Management Service
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Page 3 of 4

For inquiries and concerns, your staff may contact the following EPS personnel:

Ms. Zeny Lastimoza	zeny.lastimoza@deped.gov.ph
Ms. Dove Cometa	davedinah.cometa@deped.gov.ph

Thank you very much and we look forward to your usual support and participation to this activity.



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SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUÑOZ

Page 4 of 4

NATIONAL BRIGADA PAGBASA ORIENTATION
September 28 | October 7 | October 14 | October 21
8:00 a.m.-11:30 a.m.

TIME	ACTIVITY	SPEAKER/PRESENTER
8:00 – 8:30 a.m.	Logging in/Registration	
8:30 – 8:40 a.m.	Preliminaries	
	National Anthem Prayer Regional/Division Hymn	AVP
8:40 – 8:45 a.m.	Welcome Remarks	SDS of Host Division
8:45 – 8:50 a.m.	Inspirational Message	Regional Director of Host Region
8:50 – 9:10 a.m.	Message	Tonisito M.C. Umali, Esq. Undersecretary Legislative Affairs, External Partnerships and Project Management Service
9:10 – 10:10 a.m.	<i>Brigada Pagbasa</i> Program Design and Framework	Geomel P. Jetonzo Program Director, World Vision Development Foundation, Inc.
10:10 – 10:30 a.m.	<i>Brigada Pagbasa</i> Experiences and Best Practices	Cristina G. Baroso PDO IV DepEd Region V
10:30 – 10:35 a.m.	Intermission Number	Host Division
10:35 – 11:10 a.m.	Open Forum	Davedinah P. Cometa Moderator PDO II, EPS
11:10 – 11:25 a.m.	Ways Forward	Rolly V. Soriano PDO IV, EPS
11:25 – 11:30 a.m.	Closing Message	Edel B. Carag Director III, EPS

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Enclosure No. 2 to Division Memorandum No. __, s. 2021

DIVISION LIST OF PARTICIPANTS

Division Partnership Focal Person	- JOEL A. DIZON
Division Reading Supervisor	- AILEEN G. MACTAL EPS-English
Selected School Heads to Represent the Schools	- MELANIE N. AQUINO Principal I Villa Santos ES - MARICEL D. GILVOLIGAYA Head Teacher I Mapangpang ES
Selected School Reading Coordinators to Represent the Schools	- EUFEMIA N. CUARESMA Master Teacher I Muñoz North CS - HEDERLYN L. FERRER Master Teacher I Mangandingay ES
Selected School Partnership Coordinators to Represent the Schools	- ROWENA P. SOREL Linglingay ES - CAROLINE D. DELA CRUZ Cabisuculan ES



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