



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUÑOZ

October 18, 2021

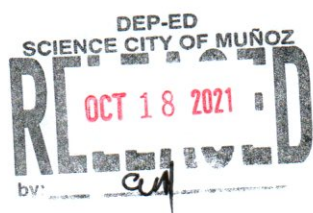
**DIVISION MEMORANDUM**

No. 47, s.2020

**DISSEMINATION OF DEPED ORDER NO. 80, S. 2021, DATED OCTOBER 23, 2012, RE: STRENGTHENING THE INTEGRATION OF BREASTFEEDING EDUCATION IN THE CURRICULUM, SETTING UP AND SUSTAINING THE OPERATION OF LACTATION STATION IN THE SCHOOLS AND COMPLIANCE WITH EXECUTIVE ORDER NO. 51**

To: Assistant Schools Division Superintendent  
CID and SGOD Chiefs  
Public Elementary and Secondary School Heads  
All Others Concerned

1. For the information, guidance and compliance of all concerned, enclosed is the DepEd Order No. 80, s. 2012, dated October 23, 2012, re: Strengthening the Integration of Breastfeeding Education in the Curriculum, Setting up and Sustaining the Operation of Lactation Station in the Schools and Compliance with Executive Order No. 51
2. All schools are enjoined to implement immediately the above-mentioned DepEd issuance.
3. Immediate and wide dissemination of this Memorandum is hereby enjoined.



**DANTE G. PARUNGAO, CESO VI**  
Officer-In-Charge  
Office of the Schools Division Superintendent



*Loyal, Excellent, Accountable and Dedicated to Service*

Address: Brgy. Rizal, Science City of Muñoz, 3119  
Telephone No.: (044) 806 -2192; Email Address: [munozscience.city@deped.gov.ph](mailto:munozscience.city@deped.gov.ph)  
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Certificate No. 50500731 QM15



Republic of the Philippines  
**Department of Education**

OCT 23 2012

DepEd ORDER  
No. **80**, s. 2012

**STRENGTHENING THE INTEGRATION OF BREASTFEEDING EDUCATION  
IN THE CURRICULUM, SETTING UP AND SUSTAINING THE OPERATION  
OF LACTATION STATIONS IN SCHOOLS AND COMPLIANCE  
WITH EXECUTIVE ORDER NO. 51**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Republic Act (R.A.) No. 10028 also known as the *Expanded Breastfeeding Promotion Act of 2009*, the Department of Education (DepEd), reiterates its full support for the government's campaign to promote the practice of breastfeeding. Breastfeeding is duly recognized to benefit the health of infants, mother-child bonding, and the public health services system, among other positive longer-term implications for society as a whole.

2. In this regard, all school officials are directed to set up lactation stations, in their respective jurisdictions as well as strengthen, sustain, and enhance the same. Lactation stations must be equipped with a lavatory for handwashing, a refrigerator for storing expressed breast milk, electrical outlets for breast pumps, a small table, and comfortable seats (in compliance with Chapter III, Section 11 of the aforementioned law).

3. School officials are also enjoined to further intensify and strengthen the integration of breastfeeding education in the curriculum, specifically in relevant subjects in the elementary and secondary levels as required in Section 15 of the same law.

4. In compliance with Executive Order (EO) No. 51 dated October 20, 1986 entitled *Adopting a National Code of Marketing of Breastmilk Substitutes, Breastmilk Supplements, and Other Related Products, Penalizing Violations Thereof, and for Other Purposes*, school officials are enjoined to strengthen the prohibition of the following:

- a. posting and/or distribution of advertisements, promotion, or marketing of infant formula and related products;
- b. distribution of milk samples and supplies by companies manufacturing infant formula products; and
- c. donations from manufacturers and distributors of such products, among others, in the school setting.

5. Moreover, school officials are enjoined to engage the active participation of parents and other members of the community in the breastfeeding campaign. This is expected to transform the role of families and the community in an effort to improve children's health as well as strengthen their commitment to good nutrition and health-enhancing practices.

6. Immediate dissemination of and strict compliance with this Order is directed.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Reference:

None

To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN  
CURRICULUM  
EMPLOYEES  
HEALTH EDUCATION  
LEGISLATION  
OFFICIALS  
SCHOOLS  
TEACHERS