



Republic of the Philippines
Department of Education
REGION III – CENTRAL LUZON
SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUNOZ

November 23, 2021

DIVISION MEMORANDUM

No. 532, s. 2021

2021 NATIONAL CHILDREN'S MONTH CELEBRATION

To: School Governance and Operations Division Chief
Curriculum Implementation Division Chief
All Public Elementary and Secondary School Heads
All others concerned

1. Pursuant to Regional Memo No. 607, s. 2021 entitled "*Child Protection Unit (CPU) Initiated Contest for the National Children's Month*" and Republic Act No. 10661 declaring November of Every Year as the National Children's Month (NCM), the Schools Division Office through the School Governance and Operations Division hereby announces the conduct of contests related to this celebration on **December 1, 2021, 9:00 in the morning via MS Teams.**

2. The 29th National Children's Month (NCM) focuses on the issues concerning children's rights to survival, development, protection and active participation in the new normal by ensuring that no learners will be left behind. This year's theme is "***New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan***".

3. In relation to this, all schools are hereby expected to participate in the following contest category:

Contest Category	Expected Participants	Number of Entry per School
On the spot (Virtual) Poster Making Contest	Grades 4-6	1
On the spot (Virtual) Essay Writing Contest (Filipino)	Grades 7-10	1
Video Essay Contest	Grades 11-12	1

4. Certificates will be given to participants, winners and coaches. The First-Place winners of each category will represent the Division in the Regional Contest.

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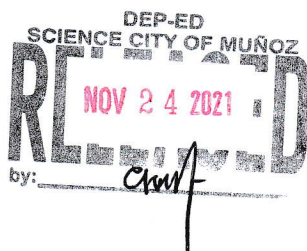
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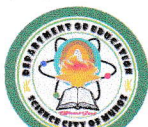
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5. The internet link for this activity shall be sent to School Heads a day before the activity. Participants are expected to be at the platform 15 minutes before the activity.
6. All participants for each category shall register through this google link: **<https://forms.gle/4otSJCC2qNCDi8SF8>**
7. Enclosures are No. 1, Division Committee Chairs and members; No. 2, program; and No. 3, contest details for each category.
8. For clarifications, you may contact the Division Youth Formation Coordinator through jonnadel.patonona@deped.gov.ph or at cellphone number 0917 580 7468.
9. For wide dissemination and compliance.




DANTE G. PARUNGAO, CESO VI
Officer-in-Charge
Office of the Schools Division Superintendent

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Enclosure No. 1 to Division Memorandum No. 532, s. 2021

DIVISION COMMITTEE FOR THE 2021 NATIONAL CHILDREN'S MONTH

Board of Judges

On the spot (Virtual) Poster-making Contest

Chairman:	LARRY B. ESPIRITU, PhD	- Chief ES-CID
Members:	CYRIL S. TALUSAN	- SEPS
	ENGR. ALVIN D. TANGONAN	-

On the spot (Virtual) Essay Writing Contest (Filipino)

Chairman:	AUGUSTO A. MATEO	- EPS-FILIPINO
Members:	MERCEDITA D. SALDERO	- EPS-ESP
	JOEL G. DIZON	

Video Essay Contest

Chairman:	BERNARDO A. GARGABITE, EdD	- Chief ES-SGOD
Members:	LAMBERTO P. CORPUZ	- SEPS
	JOHANN M. TABING	- ITO II

Technical Working Group

Chairman:	JONNADEL S. PATONONA	- PDO I
Members:	EVANGELINE A. BAUTISTA	- NURSE II
	PRINCESS MEA P. MADAYAG	- ADAS III

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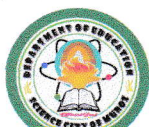
Enclosure No. 2 to Division Memorandum No. 572, s. 2021

**2021 NATIONAL CHILDREN'S MONTH
PROGRAMME**
DECEMBER 1, 2021 (9:00 AM VIA MS TEAMS)

Time	Activity	In-charge
8:45-9:00 AM	Onboarding of participants	Technical Working Group
9:00-9:15 AM	Preliminaries Makabayan Song Prayer	AVP
9:15-9:30 AM	Checking of Attendance	Evangeline A. Bautista Nurse II
9:30-9:45 AM	Messages	Bernardo A. Gargabite, EdD Chief-SGOD Dante G. Parungao, CESO VI OIC-Schools Division Superintendent
9:45-10:00 AM	Presentation of Contest Mechanics	Jonnadel S. Patonona Project Development Officer I
10:00-11:30 AM	Contest Proper	Board of Judges
11:30-11:45 AM	Closing Remarks	Zurex T. Bacay, PhD Asst Schools Division Superintendent

PRINCESS MEA P. MADAYAG
Master of Ceremony

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Enclosure No. 3 to Division Memorandum No. 572, s. 2021

On the spot (Virtual) Poster Making Contest

Grade Level	Grades 4-6 (Intermediate)	
No. of Contestant	One (1) per school	
Contest Date	December 1, 2021	
Time allotment	1.5 hours	
Criteria	Criteria	Percentage
	Relevance to the theme (The poster should fully respond to the theme.)	30%
	Creativity (The poster exhibits unusual, novelty and clarity of artistic interpretation, yet it is also relatable to the viewer.)	25%
	Originality (The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)	25%
	Color Harmony and Visual Impact (The color, lines, shapes and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)	20%
	TOTAL	100%

Contest Guideline and Mechanics

1. The poster making contest is a virtual on-the-spot competition.
2. One (1) student participant per school is allowed.
3. Participants must have strong internet connection and must open the camera during the whole duration of the contest.
4. Participants are given 1.5 hours to finish their outputs.
5. Outputs must be submitted 3 minutes after the competition to upload in the google drive provided during the competition.
6. File name should be in this format: POSTER_SCHOOL (POSTER_RIZAL)
7. Student-participant may be accompanied by one coach. However, coaches are only allowed to assist student during the setting up of materials on the day of the competition.
8. The medium for visual artistry shall only be limited to oil pastel and shall be provided by the contestant.
9. Participants are not allowed to bring pictures or images for reference of their entries.
10. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.
11. The contestants and coaches of the Top 5 winning posters will receive a Certificate of Recognition.

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12. The winners will be notified through a Division Memorandum.
13. All entries shall be considered property of Schools Division Office-Science City of Munoz and maybe used for publication and any other legal purposes.
14. Upon joining the contests, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minor, gives consent to the use of their personal information as included in the outputs that they will submit for the purposes of publication if they be declared winners, consistent with the provision of the Data Privacy Act.
15. SDO-Science City of Munoz shall not be liable for any infringement of any intellectual property rights from the use of entries. In case there are third-party claims of such infringement, the contestants hold SDO-Science City of Munoz free and harmless against such claims.
16. Non-compliance in any of the stated contest rules and mechanics is a ground for disqualification.
17. The decision of the board of judges is final and irrevocable.

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Certificate No. 50500731 QM15



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On the spot (Virtual) Essay Writing Contest (Filipino)

Grade Level	Grades 7-10 (JHS)	
No. of Contestant	One (1) per school	
Contest Date	December 1, 2021	
Time allotment	1.5 hours	
Criteria	Criteria	Percentage
	Content (The essay should fully respond to the theme.)	50%
	Organization (The essay has a catchy introduction, coherent body, and a solid conclusion.)	15%
	Mechanics (The essay should follow the prescribed spacing and word requirements and observe correct grammar and punctuations.)	25%
	Title (The title should be creative, concise, and relevant to the theme.)	10%
	TOTAL	100%

Contest Guideline and Mechanics

1. The essay writing contest is a virtual on-the-spot competition.
2. One (1) student participant per school is allowed.
3. Participants must have strong internet connection and must open the camera during the whole duration of the contest.
4. Participants are given 1.5 hours to finish their outputs.
5. Outputs must be submitted 3 minutes after the competition to upload in the google drive provided during the competition.
6. File name should be in this format: ESSAY_SCHOOL_TITLE (ESSAY_MNHS-ANNEX_BATA).
7. The essay should have a title.
8. Participants shall use A4 size bond paper/s.
9. Entries should be in Filipino, encoded, double-spaced, with a minimum of 1,500 words and maximum of 3,000 words.
10. Student-participant may be accompanied by one coach. However, coaches are only allowed to assist student during the setting up of materials on the day of the competition.
11. The essay must be original. If the submitted essay is found to have been plagiarized, it will be disqualified from the competition.
12. The contestants and coaches of the Top 5 winning essays will receive a Certificate of Recognition.
13. The winners will be notified through a Division Memorandum.
14. All entries shall be considered property of Schools Division Office-Science City of Munoz and maybe used for publication and any other legal purposes.

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Video Essay Contest (Filipino)

Grade Level	Grades 11-12 (SHS)	
No. of Contestant	One (1) per school	
Contest Date	December 1, 2021	
Time allotment	5-8 minutes (output)	
Theme	New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan	
Criteria	Criteria	Percentage
	Writing (Well-researched, intellectually accessible, and engaging. Story telling is solid, organized, and coherent.)	35%
	Visuals (Visually appealing and thesis-driven.)	30%
	Sounds (Voiceover is audible and clear. Sound effects effectively portray the emotions that are expected to be elicited from the audience.)	15%
	Mechanics (Tone, voice, facial expressions and enunciations of the presenter are all excellent)	15%
	Title (Attention-grabbing and accurate to the content.)	5%
	TOTAL	100%

Contest Guideline and Mechanics

1. The video essay contest is a short video competition.
2. One (1) student participant per school is allowed.
3. The video essay should run for a minimum length of 5 minutes and maximum length of 8 minutes.
4. The video essay should have a title.
5. Videos should be encoded on commonly known video file compressions/formats such as .mp4, .avi, and .mkv.
6. Entries must be submitted to this google drive: <https://drive.google.com/drive/folders/141q9QnDvL14LqdybnKWNlrrtb5GGRfvJ?usp=sharing> using the coach's official DepEd email address on or before December 1, 2021, 12:00 noon.
7. File name should be in this format: VIDEOESSAY_SCHOOL_TITLE (VIDEOESSAY_MNHS-ANNEX_BATA).
8. The video essay must be original. If the submitted video essay is found to have been plagiarized, it will be disqualified from the competition.
9. The contestants and coaches of the Top 5 winning video essays will receive a Certificate of Recognition.
10. The winners will be notified through a Division Memorandum.

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