



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OFFICE - SCIENCE CITY OF MUÑOZ

August 1, 2022

**DIVISION MEMORANDUM**

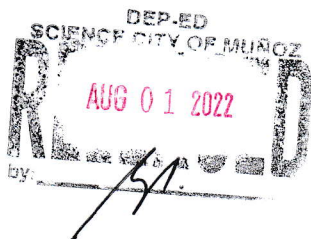
No. 405, s. 2022

**DISSEMINATION OF ADOLESCENT HEALTH SERIES 2022**

To: Education Program Supervisors  
Public Elementary and Secondary School Heads  
Division Youth Formation Coordinator  
Adolescent Reproductive Health Coordinators  
All Others Concerned

1. For the information, guidance, and compliance of all concerned, enclosed is the OUA Memorandum dated July 29, 2022 entitled Adolescent Health Series 2022.
2. All schools are requested to participate in all activities of the Adolescent Health Series 2022.
3. Immediate and wide dissemination of this Memorandum is earnestly desired.

  
**DANTE G. PARUNGAO, CESO V**  
Schools Division Superintendent







Republic of the Philippines  
**Department of Education**  
BUREAU OF LEARNER SUPPORT SERVICES

Office of the Director

**MEMORANDUM**

**FOR:** **Regional Directors**  
**Minister of Basic, Higher, and Technical Education, BARMM**  
**Schools Division Superintendents**  
**School Heads**  
**Concerned Personnel**

**FROM:**    
**LOPE B. SANTOS III**  
Director IV  
Bureau of Learner Support Services

**SUBJECT:** **ADOLESCENT HEALTH SERIES 2022**

**DATE:** **29 July 2022**

The Department of Education, through the Bureau of Learner Support Services - School Health Division (BLSS-SHD), in coordination with the Youth Formation Division (YFD), Bureau of Learning Resources (BLR), and Public Affairs Service (PAS), will conduct the Adolescent Health Series 2022 on August to October 2022.

The Adolescent Health Series is an annual campaign for learners with particular focus on sexual and reproductive health. This year's campaign is in line with the Family Planning Month with the theme "Bata, Bata, Planado Ka Ginawa." The objectives of the activity are:

1. discuss health issues and concerns of adolescents;
2. promote positive behaviors, strengthen values, and engage adolescents in health leadership; and
3. develop educational materials for health created by adolescents.

In this regard, all regions are hereby requested to participate in the following activities, to wit:

<b>Date</b>	<b>Activity</b>	<b>Participants</b>	<b>Details</b>
August 3 2:00 - 4:00 pm	Adolescent Health Series x Family Planning Month  <i>Bata, Bata, Planado ka Ginawa!</i> A Family Planning Webinar for Learners	Adolescent Learners Grades 5 - 12, DepEd Teaching and Non-teaching Personnel	Live Facebook Webinar through OK sa DepEd Facebook Page
August 5 2:00 - 3:30 pm	Dissemination Forum on Family Planning Commitments 2030	Heads of Offices, Region, and Division ARH Focal Persons	Via Zoom Register through:  <a href="https://bit.ly/FP2030DepEdForum">bit.ly/FP2030DepEdForum</a>
August 12 10:00 - 12:00 am	Adolescent Health Series: <i>Create Your Story Contest Launch X IChoose #MalayaAkongMaging</i>  <i>In celebration of International Youth Day</i>	Adolescent Learners Grades 5 - 12, Interested DepEd Teaching and Non-teaching personnel	Live Facebook Webinar through OK sa DepEd Facebook Page
September 8-9	Online Bootcamp for Adolescent Health: Create Your Story	Contest Participants	Please see Annexes for details
September 10 - October 7	Contest Proper / Creation of Storybook and Short Film		
October 28	Awarding of Winners		

For clarifications, Ms. Lien Ivy C. Callado of BLSS-SHD, or Ms. Clarence Sarmiento of YFD can be contacted through (02) 8632-9935 or email [arh@deped.gov.ph](mailto:arh@deped.gov.ph).

Annex 1:

**Adolescent Health Series: Create Your Story  
Children's Illustrated Storybook and Short Digital Film Contest for Learners**

The Adolescent Health Series is an annual campaign for learners with particular focus on sexual and reproductive health. The objectives of the activity are:

1. discuss health issues and concerns of adolescents;
2. promote positive behaviors, strengthen values, and engage adolescents in health leadership; and
3. develop educational materials for health.

This year's Adolescent Health Series continue to empower the youth to have informed choices for their sexual and reproductive health and share their own narratives to be the best version of themselves.

With this, the Create Your Story: Children's Illustrated Storybook and Short Digital Film Contest for Learners will be launched.

**A. Children's Illustrated Storybook Contest Mechanics**

*1. Participants*

- 1.1. The competition is open to all elementary students, Grades 5 to 6.
- 1.2. Each team may be composed of, at most, two (2) writers, two (2) illustrators/lay-out artist and a teacher contest adviser.
- 1.3. Teacher contest adviser may only provide guidance in the crafting of the storybook in line with the mechanics and supervise learners during the contest activities.
- 1.4. Participants in the group must come from one school.
- 1.5. There must be no third party development team in the process.
- 1.6. Participation is voluntary.

*2. Stories*

- 2.1. Stories must be original and must reflect topics related to sexual and reproductive health that can be easily understood by learners ages 7 – 12 years old. Content must be child-friendly and must be suitable for general audience.

2.2. Stories must not violate child rights and must observe DepEd core values of Maka-Diyos, Maka-Tao, Makakalikasan, Makabansa.

2.3. Stories must be written in English or Filipino. A page with a local dialect translation is recommended.

2.4. The entries must not contain brands or identifying marks from commercial products, services and must not have any political implications (e.g. logo, names of officials, names of institutions, etc.)

### 3. Technical Specifications

3.1. Illustrations may be:

3.1.1. hand drawn, with the use of any coloring materials, or

3.1.2. digital through any design applications.

3.2. The following are the technical specifications for the contest:

Contest Format	Story Writing, Illustration and Design
File Format	<p>A. Entries must be submitted in the following file versions:</p> <p>1) Scanned compiled copy of original artwork/ storybook in PDF file for hand drawn books OR 2) Compiled PDF of storybook for digital art storybook</p> <p>Notes: Google drive link for storybook submissions shall be announced during the online bootcamp.</p> <p>Editable desktop publishing software file copy may be requested from the winners.</p>
Color Mode	RGB or CMYK Full Color
Image Resolution	300 dpi or higher on A4 actual size
Book Size	A4
Margins and Gutters	No required margins and gutters
Page Numbers	No page numbers
Number of lines and words	No required number of words or lines per page but the entire storybook must be at around 600 to 1000 words
Font Size	At most: 20
Typeface	Serif fonts
Cover Text	Set in title case capitalization

#### 4. Selection Process

4.1. Each team must initially submit a 1-2 page Concept Note (please refer to Annex 2) to their Schools Division Office Adolescent Reproductive Health Focal Person.

4.2. Selection process from the Schools Division Office and Regional Offices shall be conducted to qualify for the National Online Bootcamp and Contest.

4.3. Lead of the Selection Committees shall be the Designated Adolescent Reproductive Health Focal Person. Members of the panel are the Youth Formation Coordinator, Information Officer, and Learning Resource Representative.

4.4. One to two (1-2) teams per region shall participate in the national contest and attend the online bootcamp.

DATE	ACTIVITY
August 10	AHS Contest Online Launch
August 1 -22	Submission of Concept Note (Please refer to annex 2)
August 23 - September 6	Region/Schools Division Office Concept Note Selection (Please refer to Annex 3)
September 7	Submission of National Contest Participants (Please refer to Annex 4, 5, 6)
September 8-9	Online Bootcamp for Contest Participants

#### 5. Criteria for Judging

##### 5.1. Criteria for Concept Note

CRITERIA	PERCENTAGE
Story originality and creativity	50%
Adherence to the theme	30%
Planning of Activities	15%
Adherence to Concept Note Format	5%

##### 5.2. Criteria for the Children's Illustrated Storybook

CRITERIA	FACTORS	PERCENTAGE
Appropriateness of the illustration	Use of elements and principle of art, purpose and intent of artwork, the artwork's cohesiveness with the storyline presented	35%

CRITERIA	FACTORS	PERCENTAGE
Storytelling style	Context, plot, pacing, conflict presentation and resolution, character development, use of literary device, effective dialog (if needed),	35%
Story presentation standards	Grammar, composition, punctuation, usage, styling, orthographic compliance	15%
Viewer reception of overall design and storyline	Will the story be easily understood by grade school students?	15%

*6. Contest Prize*

First Prize	30,000.00 + Plaque of Recognition for School
Second Prize	20,000.00 + Plaque of Recognition for School
Third Prize	10,000.00 + Plaque of Recognition for School
2 Consolation Prizes	5,000.00 each team

## **B. Short Digital Film Making Contest Mechanics**

### *1. Participants*

- 1.1. The competition is open to all junior and senior highschool students.
- 1.2. The production team must be composed of, at most, two (2) writers, one (1) videographer/cinematographer, 1 video editor, and 1 teacher contest adviser. The production team does not include actors/ actresses.
- 1.3. Teacher contest adviser may only provide guidance in the crafting of the storybook in line with the mechanics and supervise learners during the contest activities.
- 1.4. Participants in the group must come from one school.
- 1.5. There must be no third party development team in the process.
- 1.6. Film production team must adhere to minimum health standards and must follow safety protocols.
- 1.7. Participation is voluntary.

### *2. Video Content*

- 2.1. Stories must reflect topics related to sexual and reproductive health and use IChoose #MalayaAkongMaging concept in the video.
- 2.2. Content must be child-friendly and must be suitable for general audience. Stories must not violate child rights and must observe DepEd core values of Maka-Diyos, Maka-Tao, Makakalikasan, Makabansa.
- 2.3. Videos may feature live footages and may or may not contain dialogues or hosts.
- 2.4. Dialogues may be in the vernacular. English subtitles must be provided for when spoken language is not in English or Filipino.
- 2.5. The entries must not contain brands or identifying marks from commercial products and services, and must not have any political implications (e.g. logo, names of officials, names of institutions, etc.)
- 2.6. The use of copyrighted material including copyrighted music is strictly prohibited.
- 2.7. Inclusion of animation, graphics or stop motion in the short film is allowed but not necessary.
- 2.8. Entries must comply with the prescribed running time.



### 3. Technical Specifications

Film Genre	Short Digital Film
File Format	<p>Participants must submit the links of their entries in the following format:</p> <ol style="list-style-type: none"> <li>1. As a video file with video file format (.MP4, .MPEG-4, .WMV, .AVI, .MOV, .MKV) uploaded via Google Drive, and</li> <li>2. As a video file uploaded on YouTube along with the YouTube subscriber name</li> </ol> <p>Note: Google Drive link for video submissions shall be announced during the online bootcamp.</p>
Film Length / Running Time	5-6 minutes (including title cards and credits)
Cinematography Form	<p>Live action or animated live action</p> <p>Orientation should be landscape</p>
Resolution	Minimum resolution of 720 x 480
Subtitles	<p>Typeface: Arial or Tahoma</p> <p>Font: 26 to 28</p> <p>Maximum of 40 characters per line</p> <p>Maximum of two lines per subtitle</p> <p>No ghost box or shadows</p> <p>Per line should be on screen at least 3 seconds but observe proper timing</p>
Musical Score	Not required. If deemed essential in the story, ensure the use of royalty-free music
Watermarks and Logos	No visible logo; editing watermarks must not be visible in the video

### 4 Credits

4.1. Credits must be at the end of the video and must contain the following

#### *ENGLISH*

Short Film Title  
 (Participating School's Name)  
 (School's Division and Region)

Writer:  
 Videographer/Cinematographer:  
 Video Editor:  
 Teacher Adviser:

Cast of Characters:

*FILIPINO*

Pamagat ng Maigsing Pelikula  
(Pangalan ng Kalahok na Paaralan)  
(School's Division and Region)

Sa Panulat Ni:  
Videographer/Cinematographer:  
Video Editor:  
Teacher Adviser:  
Cast of Characters:

*5. Selection Process*

5.1. Each team must initially submit a 1-2 page Concept Note (please refer to Annex 2) to their Schools Division Office Adolescent Reproductive Health Focal Person.

5.2. Selection process from the Schools Division Office and Regional Offices shall be conducted to qualify for the National Online Bootcamp and Contest.

5.3. Lead of the Selection Committees shall be the Designated Adolescent Reproductive Health Focal Person. Members of the panel are the Youth Formation Coordinator, Information Officer, and Learning Resource Representative.

5.4. One to two (1-2) teams per region shall participate in the national contest and attend the online bootcamp.

DATE	ACTIVITY
August 10	Online contest launch / Call for submissions of Concept Note
August 1 - 22	Submission of Concept Note (Please refer to Annex 2)
August 23 - September 6	Region/Schools Division Office Concept Note Selection (Please refer to Annex 3)
September 7	Submission of National Contest Participants (Please refer to Annex 4, 5, 6)
September 8-9	Online Bootcamp for Contest Participants

## 6. Criteria for judging

### 6.1. Concept Note Criteria for Short Digital Film Category

CRITERIA	PERCENTAGE
Concept originality and creativity	50%
Adherence to the theme	30%
Planning of Activities	15%
Adherence to Concept Note Format	5%

### 6.2. Short Digital Film Making Criteria

CRITERIA	FACTORS	PERCENTAGE
Content storytelling and adherence to the theme		25%
Originality and Creativity		25%
Production value	Adherence to required format, audio, video, and lighting quality, musical scoring, editing	30%
Overall Impact of the Film	How strongly did the film stimulate thoughts or ideas? Did the film incite emotional response?	20%

## 7. Contest Prize

First Prize	30,000.00 + Plaque of Recognition for School
Second Prize	20,000.00 + Plaque of Recognition for School
Third Prize	10,000.00 + Plaque of Recognition for School
2 Consolation Prizes	5,000.00 each team

Annex 2:

**Concept Note**  
**Adolescent Health Series: Create Your Story**  
**Children's Storybook and Short Film Contest for Learners**

Category: \_\_\_\_\_

Proposed Title	
Team Members (Age)	
Teacher Adviser	
Google Drive Link for previous work/art, if any	
School Name and ID	
Division	
Region	
Concept:	I. Background of the project II. Objectives of the story III. Overview of the Story / Plot IV. Timeline of Activities
Submitted by	
Contact Number and Email Address	
Date	

**Notes:**

Submit the 1-2 page concept note, with the Certification and Consent Form, to your Region and Division ARH Coordinator and drop through [bit.ly/AHSContest2022](https://bit.ly/AHSContest2022) with the file name Region\_Category\_Title (ex. R1\_Storybook\_Bibo na si Baby).

By submitting this form, the team members allow the Department of Education to process necessary data for the contest purpose, in compliance with the Data Privacy Act.

Annex 3:

**Department of Education**  
Bureau of Learner Support Services  
School Health Division

**Selection Form**  
**Adolescent Health Series: Create Your Story**  
**Children's Storybook and Short Film Contest for Learners**

Region: \_\_\_\_\_

No.	Proposed Title	School	Division	Score	Rank

**Endorsed by:**

**Approved:**

Region/Division ARH Coordinator/  
Lead of Selection Panel

Regional Director/  
Schools Division Superintendent

**Selection Panel:**

Names and Signatures

---

Annex 4:

**Department of Education**  
Bureau of Learner Support Services  
School Health Division

**National AHS Contest Participation Form**  
**Adolescent Health Series: Create Your Story**  
**Children's Storybook and Short Film Contest for Learners**

Region: _____
Category: _____
Official Entry Title: _____
Google Drive Link (for Storybook Category): _____
Youtube Link (for Film Category): _____

**I. Participant Information**

Participant Name	Sex (F/M)	Age	Grade Level	Team Designation (writer, artist, teacher adviser)	Contact Number and email address

**II. School Information**

<b>School</b>	
<b>School ID</b>	
<b>School Address</b>	
<b>Name of Principal</b>	
<b>School ARH Coordinator</b>	
<b>Schools Division Office</b>	
<b>Division</b> <b>ARH</b>	
<b>Coordinator</b>	

**Endorsed by:**

**Approved:**

Region ARH Coordinator/  
Lead of Selection Panel

Regional Director

**Selection Panel:**

Names and Signatures

---

Annex 5:

**Department of Education**  
Bureau of Learner Support Services

**CERTIFICATION**

(To be accomplished by participating team)

We, the undersigned, hereby certify that our entry is of our own, and is new and original to the best of our knowledge. We further certify that we give our permission to DepEd Bureau of Learner Support Services - School Health Division to use our outputs as promotional and educational materials for schools nationwide.

Further, participation in the contest is fully voluntary and child rights are observed in the creation of the contest materials.

Participants Names and Signatures:

- 1.
- 2.
- 3.
- 4.
- 5.

Annex 6:

**Department of Education**  
Bureau of Learner Support Services

**CONSENT, WAIVER, INDEMNITY and RELEASE**

**(To be completed by Learner Participants,  
including Actors and Parent/Guardian)**

**PART A: TO BE COMPLETED BY THE CHILD**

I agree to participate in the following activity:

Production name/ Project title:

Location/Online Platform:

Date and Time:

I agree to give permission to the **Department of Education (DepEd)** and its representatives to make recordings of my voice and to take photographs and /or videos in which I appear in, to be used for the communications and various public campaigns of the Department be it in print, broadcast, and/or electronic media, at the event and location stated above:

I have read and understood the accompanying letter and information leaflet. For things I don't understand, I will ask my Parent/Guardian to clarify the objective of the activity for me.

I know the purpose of the project/activity and the part I will be involved in. I know that DepEd and its representative are not allowed to use the information about me in any form that might harm my rights and well-being.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Age \_\_\_\_\_



**PART B: TO BE COMPLETED BY THE PARENT/GUARDIAN**

As the parent/guardian of \_\_\_\_\_, I hereby allow him/her to participate in the following activity:

Production name/ Project title:

Location/Online Platform:

Date and Time:

I acknowledge that the DepEd will own all rights to his/her images and recordings made during the said activity. DepEd and its representatives will have the right to use, display, exhibit, reproduce, distribute, and create derivative works of these images and recordings in any media now known or later developed.

As the parent/guardian I understand my roles and responsibility to explain what this consent form is about to the child and ensure that his/her privacy and identity rights are protected and acknowledged accordingly.

As the parent/guardian, I hereby waive any right to inspect or approve the use of the images or recordings or of any written derivatives. I further waive all moral rights. I also waive any right to royalties or other compensation arising from or related to the use of the materials. As the parent/guardian, I hereby release, defend, indemnify, and hold harmless the DepEd and its representatives from and against any claims, damages, or liability arising from or related to the use of the images, recordings, or materials, including but not limited to claims of defamation, invasion of privacy, or rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration, optical illusion or use in composite form that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I, \_\_\_\_\_ (NAME OF \_\_\_\_\_ PARENT/GUARDIAN) \_\_\_\_\_, have legal authority to enter into this contract. I have read this document before signing below, and I fully understand the contents, meaning and impact of this consent, waiver, indemnity and release.

This consent, waiver, indemnity and release is binding on me, my heirs, executors, administrators and assigns.

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Home phone: \_\_\_\_\_ Mobile phone: \_\_\_\_\_

\_\_\_\_\_