



Republic of the Philippines  
**Department of Education**  
REGION III – CENTRAL LUZON  
SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

March 7, 2024

**SCHOOLS DIVISION MEMORANDUM**

No. 093 s. 2024

**DISSEMINATION OF REGIONAL MEMORANDUM NO. 167, S. 2024  
RE: ACTIVITIES ON THE 2024 NATIONAL WOMEN'S  
MONTH CELEBRATION**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Public Elementary and Secondary Schoolheads  
All Others Concerned

1. For the information, guidance and compliance of all concerned, enclosed is Regional Memorandum No. 167, s. 2024 titled *Activities on the 2024 National Women's Month Celebration*.
2. Post your photos on Facebook using the following hashtags: #WecanbeEquALL #SDOMuñoz
3. In this regard, all schools are instructed to submit ACR through this link: <https://tinyurl.com/2024-National-Womens-Month-ACR> on or before April 5, 2024. Name your file following this convention: 2024 NWM-ACR Name of School, example: 2024 NWM-ACR Pandalla ES
4. Immediate dissemination of this Memorandum is earnestly desired.

for:  
**JOHANNA N. GERVACIO PhD, CESO V**  
Schools Division Superintendent

  
**RONILO E. HILARIO**  
Assistant Schools Division Superintendent

Encl. As stated  
To be indicated in the Perpetual Index  
Under the following subjects:

WOMENS EMPOWERMENT

GENDER EQUALITY

SGOD-HRD/JPSB/Dissemination of RM No. 167, s. 2024 re: Activities on the 2024 National Women's Month Celebration  
01/March 7, 2024



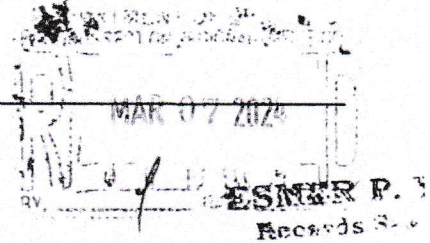
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**Department of Education**  
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**REGIONAL MEMORANDUM**

No. 167, s. 2024

**ACTIVITIES ON THE 2024 NATIONAL WOMEN'S MONTH CELEBRATION**

To : Schools Division Superintendents  
All Others Concerned

1. With reference to the Philippine Commission on Women (PCW) Memorandum Circular No. 2024-02 Guide for the 2024 National Women's Month Celebration, the Philippine Commission on Women (PCW) spearheads the annual National Women's Month Celebration (NWMC) dedicated to recognizing women and their invaluable contributions to nation-building.
2. Emphasizing the imperative safeguard, advocate for, and uphold women's rights, the NWMC aims to empower women to unleash their full potential and well-being, positioning them as active contributors to the nation's progress. Moreover, this annual event aligns with the global observance of International Women's Day (IWD). Grounded on the objective of transforming culture toward a more equal and inclusive future, the 2024 NWMC bears the theme **"We for gender equality and inclusive society"** with the sub-theme, **"Lipunang Patas sa Bagong Pilipinas; Kakayahan ng Kababaihan, patutunayan!"**
3. To promote awareness about this celebration, Schools Division Offices and schools are encouraged to participate in the following activities:
  - a. **NWMC-themed Flag Raising Ceremony** – The use of the All-Women Cast *Lupang Hinirang* video in NWMC activities is highly recommended. The music video can be downloaded from <https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>.
  - b. **GAD Forum/GAD Agenda Setting** – Schools Division Offices and schools can hold onsite, virtual, or hybrid activities addressing gender issues. These initiatives can involve tackling gender-related challenges and assessing internal concerns that require prompt attention.
  - c. **2024 NWMC banner of support** – Display the National Women's Month Celebration banner in front of offices and schools. Decoration of offices or schools in purple in celebration of women and their contribution to the society is encouraged.



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)  
Telephone Number: (045) 598-8580 to 89 Email Address: region3@deped.gov.ph





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- d. **#GADtoKnow** – Schools Division Offices and schools can create, circulate, and/or disseminate information materials (both online and in print) that highlight their roster of gender-responsive programs and services catering to women.
  - e. **#PurpleFridays or #PurpleYourIcon** – Wear anything purple on all the Fridays of March to symbolize solidarity with women’s empowerment and gender equality.
  - f. **Use the official hashtag: #WecanbeEquALL** – Generating support for the cause, the online campaign aims to demonstrate hope that #WecanbeEquALL. This hashtag encourages women and everyone (WE) to advocate equality and inclusivity, emphasizing the importance that all individuals are treated with respect and granted their rights.
  - g. **Support PCW’s online advocacy.** Leverage the full potential of the digital sphere by amplifying the advocacy online, promoting PCW’s official social media accounts, and crafting NWMC campaigns. Use the 2024 NWMC Advocacy Profile Photo and Background, along with other online resources such as the sticker pack, collaterals, and story frames. Schools Division Offices and schools are encouraged to conduct their activities in the virtual space and actively engage in the online conversation using the hashtag #WecanbeEquALL.
4. Immediate dissemination and compliance with this Memorandum are desired.

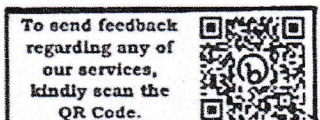
**MAY B. ECLAR, PhD, CESO III**  
Regional Director

Encl.: None  
References: As stated  
To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATION  
EMPOWERMENT

WOMEN’S MONTH  
GENDER EQUALITY

HRDD1/hrdd5  
March 6, 2024



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