



Republic of the Philippines
Department of Education
REGION III – CENTRAL LUZON
SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

12 November 2025

SCHOOLS DIVISION MEMORANDUM

No. 344,

s. 2025

**2025 OBSERVANCE OF THE 18-DAY CAMPAIGN
TO END VIOLENCE AGAINST WOMEN (VAWC)**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Public Elementary and Secondary Schoolheads
All Others Concerned

1. Pursuant to Republic Act No. 10398 dated March 19, 2013 titled “Declaring November 25 of every Year as National Consciousness Day for the Elimination of Violence Against Women and Children (VAWC)”, this Office, through the Gender and Development Focal Point System (GFPS), encourage all SDO Units and schools to support the 18-day Campaign to End Violence Against Women (VAWC) from November 25 to December 12, 2025 with the theme “UniTED for a VAW-free Philippines”.
2. To promote awareness about this campaign, all schools are encouraged to undertake the following activities:
 - a. **VAW Awareness in Flag Ceremonies.** Schools are encouraged to include VAW-related presentations, campaign materials, and then “All Women Cast Lupang Hinirang” video in flag ceremonies during the campaign period to raise awareness and encourage active participation. Using the “Prayer to End Violence Against Women” is also encouraged.
 - b. **Display of VAW Campaign Banners.** Campaign banners should be displayed at the conspicuous places in schools.
 - c. **Online Advocacy for a VAW-free Philippines.** Participation in online advocacy under the hashtags #VAWfreePH, #VowToEndVAW, #FilipinoMarespeto, #SafeSpacesKasaliTayo, and other Campaign-related hashtags is encouraged. Online support may also be demonstrated by:
 - i. Uploading the official campaign logo, banner, advocacy videos, and other materials on websites and social media accounts;
 - ii. Sharing of VAW-related materials, news, articles photos, and other relevant information online; and
 - iii. Using the 18-day Campaign to End VAW Facebook Profile Frame, which is available on the PCW Facebook page or on the GAD DepEd Muñoz Science City Facebook page.
 - d. **Dissemination of IEC Materials.** Schools are encouraged to distribute updated VAW-related information, education, and communication (IEC) materials during the campaign period. PCW-produced publication materials may also be printed and used, provided that the original content, design, and integrity of the materials are retained.



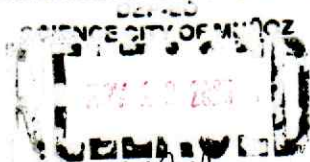
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- e. **Installation of the Orange Exhibit: Journey towards VAW-free Philippines.** Schools are encouraged to install the “The Orange Exhibit: Journey towards a VAW-free Philippines” during the campaign period. Own version of the “orange exhibit” may also be developed to chronicle achievements in the fight against VAW.
 - f. **Conduct of VAW Prevention and Awareness Activities.** VAW-related activities such as discussions, orientations, and educational sessions on VAW, anti-VAW legislation and available support services, may be conducted during the campaign period to inform and educate education leaders, teachers, students and staff.
 - g. **Symbolic Wearing of Orange.** Education leaders, teachers, students and staff are encouraged to wear orange on Fridays of the campaign period, as a solidarity with the 18-day Campaign to End Violence Against Women (VAW)
3. All schools are encouraged to conduct orientations or discussions on gender-based benefits and entitlement provided under national laws and reinforcement by Civil Service Commission (CSC) and DepEd policies such as the following:
 - a. Expanded Maternity Leave Law (Republic Act 11210);
 - b. Special Leave for Women for Gynecological Disorders (Republic Act 9710, Sec 18);
 - c. Magna Carta of Women (Republic Act 9710) – protection against gender-based discrimination in the workplace;
 - d. Magna Carta for Public School Teachers (Republic Act 4670) – provisions on medical examination, protection against discrimination based on gender or marital status, and employment locality for married teachers;
 - e. Gender-Responsive Basic Education Policy (DepEd Order No. 32, s. 2017);
 - f. Expanded Solo Parents Welfare (Republic Act 11861); and
 - g. Safe Spaces Act (Republic Act 11313).
 4. For queries, you may contact Mr. James Patrick S. Barias, Education Program Specialist II/Division GAD Focal Person through his email at jamespatrick.barias@deped.gov.ph or his cellphone number 0917-189-3968.
 5. Wide dissemination of this Memorandum is earnestly desired.



JOHANNA N. GERVACIO PhD, CESO V
Schools Division Superintendent

Encl. As stated
To be indicated in the Perpetual Index
Under the following subjects:

VIOLENCE HUMAN RIGHTS WOMEN'S RIGHT

SGOD-HRD/JPSB/2025 Observance of the 18-day Campaign to End Violence Against Women (VAW)
12/November 12, 2025



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