Republic of the Philippines
Department of Education
REGION III – CENTRAL LUZON
SCHOOLS DIVISION OF SCIENCE CITY OF MUÑOZ

09 November 2026

SCHOOLS DIVISION MEMORANDUM
No. 392, s. 2026

CONDUCT OF THE 36th LIBRARY AND INFORMATION SERVICES MONTH (LISM) 2026

To: Chief Education Supervisors
Public Elementary and Secondary Schoolheads
All Others Concerned

1. In line with Presidential Proclamation No. 837, s. 1991, declaring November of every year as Library and Information Services Month, the Schools Division Office of Science City of Muñoz shall spearhead the celebration of the 36th Library and Information Services Month (LISM) 2026 on November 27, 2026, at the SDO Teachers Hall, beginning at 1:30 PM.

2. This year's celebration aims to promote the importance of libraries and reading in developing a culture of literacy, creativity, and lifelong learning. It also seeks to highlight the role of storytelling and innovative approaches in making library resources and services more engaging, accessible, and meaningful to diverse audiences.

3. As part of this year's celebration, the Division shall feature three major contests designed to encourage the active participation of learners and teachers in promoting reading and strengthening library programs and services, namely:

    a. *Little Storytellers* – A storytelling competition for key stage 1 learners, that aims to develop their confidence, creativity, oral communication skills, and appreciation of stories and literature in Filipino.
    b. *Book Nook Infomercial* – A competition for elementary (Grades 4 to 6) and high school learners (Grades 7 to 12) that challenges participants to create an engaging promotional infomercial featuring their school's reading nook or reading corner, highlighting its resources, features, and role in encouraging a reading culture among learners.
    c. *Once Upon a Teach* – A competition for teachers that showcases innovative and engaging storytelling strategies through the use of interactive techniques to enhance learners' participation, comprehension, and appreciation of literature.

4. Each school may send only one (1) participant for each contest.

5. Enclosed with this issuance are the detailed mechanics, guidelines, eligibility requirements, judging criteria, and other pertinent information for each contest.

6. Participating teachers must be provided with relievers to ensure the continuity of classes during their participation in the contest.

7. Immediate and widest dissemination of this Memorandum is desired.

JOHANNA N. GERVACIO PhD, CESO V
Schools Division Superintendent

Encl: Contest Mechanics
To be indicated in the Perpetual Index
Under the following subjects:

LIBRARY AND INFORMATION SERVICES MONTH (LISM)

LRMDS/LISM 2026
006/ November 9, 2026

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SCIENCE CITY OF MUÑOZ
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Enclosure to Schools Division Memorandum No. 392, s. 2026

LITTLE STORYTELLERS
November 27, 2026 / 1:30 PM / SDO Teachers Hall

Contest Mechanics

I. Objectives

This contest aims to:

- Develop learners' confidence in speaking before an audience.
- Enhance oral communication and storytelling skills.
- Promote a love for reading and literature.
- Encourage creativity, imagination, and self-expression.

II. Participants

The contest is open to Key Stage 1 learners of the Schools Division Office (SDO) of the Science City of Muñoz. Each school shall be represented by **one (1) contestant.**

III. Contest Proper

1. Participants may tell a story in Filipino either from memory or by reading directly from a book.
2. Stories may be based on:
   - Folktales
   - Fables
   - Fairy tales
   - Children's stories
   - Original stories
3. Stories must be suitable for the age level and free from offensive or inappropriate content.
4. The storytelling presentation shall last 3–5 minutes.
5. Participants may use facial expressions, gestures, voice modulation, and simple movements to enhance storytelling.
6. Simple costumes, handheld props, and background music are allowed, but are optional. Large stage props are not permitted.

Address: Brgy. Rizal, Science City of Muñoz, 3119
Telephone No.: (044) 806 -2192
Email Address: munozscience.city@deped.gov.ph

IV. Judging Criteria

Criteria	Percentage
Delivery (voice projection, pronunciation, fluency, expression)	40%
Story Interpretation (understanding, creativity, characterization)	30%
Audience Engagement (confidence, eye contact, interaction)	20%
Stage Presence (poise, gestures, overall impact)	10%
Total	**100%**

V. General Guidelines

1. Participants must register before the competition starts.
2. The order of presentation shall be determined through a draw lots.
3. Contestants must be present at the venue at least 30 minutes before the contest.
4. The decision of the Board of Judges shall be final and irrevocable.
5. Any matter not covered by these mechanics shall be resolved by the Contest Committee.

VI. Awards

1. Certificates and medals shall be given to:
   - First Placer
   - Second Placer
   - Third Placer
2. All participants shall receive a Certificate of Participation.

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READING NOOK/CORNER INFOMERCIAL

Contest Mechanics

I. Objectives

This contest aims to:

- Promote the effective utilization of the school's Reading Nook/Corner.
- Encourage learners to develop creativity and advocacy for reading.
- Showcase how Reading Nooks/Corners contribute to improving learners' reading habits and literacy.

II. Participants

1. The contest is open to all Grades 4-6 (elementary category) and 7–12 (high school category) learners from public schools within the jurisdiction of the Schools Division Office.
2. Each school may submit only one (1) entry per category. Each entry may be created by an individual learner or a group composed of not more than five (5) learners.

III. Contest Proper

1. Participants shall produce an original infomercial promoting their school's Reading Nook/Corner.
2. The infomercial must:
   - Highlight the features and importance of the Reading Nook/Corner.
   - Encourage learners to read and maximize the use of the facility.
   - Showcase actual reading activities or learner engagement in the Reading Nook/Corner.
3. The video must be 3–5 minutes in length.
4. It may be presented in English, Filipino, or a combination of both.
5. Entries may include narration, interviews, dramatization, animation, or other creative techniques.
6. Copyrighted music, images, or videos must not be used without proper permission. Participants are encouraged to use royalty-free or original materials.
7. AI-generated content is not allowed.

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IV. Technical Specifications

- Videos shall be in MP4 format.
- Recommended resolution: 1080p (landscape)
- Videos may be recorded using a mobile phone, camera, or any digital recording device.
- Basic editing is allowed.

V. Submission of Entries

1. Entries shall be submitted on or before November 25, 2026 via email at jerome.rodriguez001@deped.gov.ph
2. Each submission shall include:
   - The infomercial video
   - School name and cluster name
   - Name of individual creator/s

VI. Judging Criteria

Criteria	Percentage
Content and Relevance (accuracy, clarity, promotion of Reading Nook/Corner)	40%
Creativity and Originality	25%
Delivery and Communication	20%
Technical Quality (video, audio, editing, visuals)	15%
Total	**100%**

VII. General Guidelines

1. The infomercial must be the participants' original work and must not have won in any previous contest. The use of AI-generated content is strictly prohibited.
2. Any form of plagiarism or copyright infringement shall result in disqualification.

3. The organizing committee reserves the right to use the submitted entries for educational, promotional, and advocacy purposes with proper acknowledgment of the school.
4. The decision of the Board of Judges is final and irrevocable.
5. Any matter not covered by these mechanics shall be resolved by the organizing committee.

VIII. Awards

1. Certificates and medals shall be given to:
   - First Placer
   - Second Placer
   - Third Placer
2. All participants shall receive a Certificate of Participation.
3. The winners shall be announced and the awards conferred on November 27, 2026 in the afternoon at the SDO Teachers' Hall.

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ONCE UPON A TEACH
November 27, 2026 / 1:30 PM / SDO Teachers Hall

Contest Mechanics

I. Objectives

This contest aims to:

- Enhance teachers' storytelling competencies by developing their skills in voice modulation, expression, delivery, and effective story presentation.
- Promote creativity and innovation in teaching through the use of interactive storytelling techniques, instructional materials, props, and other engaging strategies.
- Encourage meaningful audience engagement and participation by integrating questions, activities, gestures, and interactive elements that foster learners' imagination, comprehension, and love for reading.
- Promote a love for reading and literature.

II. Participants

The contest is open to all public school teachers in the Schools Division Office of the Science City of Muñoz. Each school shall be represented by **one (1) teacher-contestant.**

III. General Guidelines

1. Participants shall deliver an interactive storytelling presentation lasting 3-5 minutes.
2. The story may be presented in English, Filipino, or the local language, provided that it is appropriate for the intended learners.
3. The presentation must incorporate audience interaction through activities such as interactive questions, audience decision-making, branching story paths, games or challenges, or any other innovative interactive features.
4. The story should highlight themes related to literacy, values education, environmental awareness, culture and heritage, or other educational topics aligned with the curriculum.
5. Simple costumes, handheld props, and background music are allowed, but are optional. Large stage props are not permitted. Copyrighted music, images, or videos must not be used without proper permission. Participants are encouraged

to use original or royalty-free materials. All non-original content must be properly cited or credited to the original source.

6. The decision of the Board of Judges is final and irrevocable.
7. Any matter not covered by these mechanics shall be resolved by the organizing committee.

IV. Judging Criteria

Criteria	Percentage
Storytelling Skills and Delivery	25%
Audience Engagement and Interaction	25%
Creativity and Originality	20%
Story Comprehension and Message	15%
Overall Presentation and Impact	15%
Total	**100%**

V. Awards

1. Certificates and medals shall be given to:
   - First Placer
   - Second Placer
   - Third Placer
2. All participants shall receive a Certificate of Participation.

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